The Fairway Agency LLC DBA Fairway Insurance Brokers

Privacy Policy

Effective 12/1/2023

Fairway Insurance Brokers operates this site to provide services that include processing your application to become a partner-agent, placing your new business submission, filing and responding to forms you submit, responding to online inquiries (Contact Us or email), and resolving issues related to your clients' policies.

Fairway Insurance Brokers is committed to protecting users' privacy and addressing potential privacy concerns. The following information has been posted to help you understand what private information we collect and how your information is used.

Types of Private Information Collected

To best serve your needs, we may collect the following types of information when you visit fairwayinsbrokers.com

Personal Information

- Name
- Mailing Address
- Phone Number
- Email Address

You can always choose to provide less information. However, omitting some of this personal information may limit your ability to access all of the benefits of services requested online.

Automatically Collected Information

We automatically collect data on how our users visit our site such as your IP address, location, browser, browser language, operating system, and device identifiers.

How the information collected is used

We only use your personal information to help you utilize everything The Fairway Agency LLC has to offer. This includes:

- Completing your transactions
- Fulfilling customer service requests
- Communicating our product and service information
- Making all of Fairway Insurance Broker's services available to you in a convenient manner
- Evaluating analytics to see how our partner-agents and visitors engage with fairwayinsbrokers.com

Length of time personal information is stored

We may store your personal information for an extended period of time, depending on how we need to use the information. For example, we'll keep your email address and name on file as long as you have a relationship with our company.

Who the information is shared with

We may share your information with third parties but only those affiliates Fairway Insurance Brokers has fully vetted and created a partnership with.

The only reason we will ever share your information with affiliates is for the following purposes:

- Processing transactions
- Measuring marketing and advertising performance
- Providing excellent customer service
- Issuing email and text message communications

Ability to decline to provide personal information

You can, of course, decline to disclose your personal information to us. However, the failure to provide us with pertinent information may limit your ability to fully benefit from Fairway Insurance Brokers and all of its offerings. Remember we only ask for personal information that can help us fully provide our services to you and your customers.

Additional questions

If you have questions regarding this privacy policy feel free to contact us at

A.I.M. Mutual Insurance Companies

54 Third Ave. - PO Box 4070

Burlington, MA 01803-0970

Attn: Finance Department